



pepsi



PEPSI-COLA

WRITE YOUR OWN RULES



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REFRESHYOURWORLD.COM

## YOUTHFUL FOREVER

You don't just recognize the Pepsi package, you experience it! Welcome to the world of Pepsi that is vibrant, curious, lively, involved and expressive! At Pepsi, we believe that the youth is talented, passionate and creative, possessing the ideas and spirit to impact the world and make it a better place. Our new Pepsi logo is a symbol of change! The ever changing looks of Pepsi create anticipation, curiosity, and a deepened and continuing interest in the brand.

## REFRESHING OPPORTUNITIES

PepsiCo Licensing is proud to have over 75 licensees in major international markets in various categories, ranging from apparel to collectibles. PepsiCo is one of the most highly recognized consumer brands in India and now lays a remarkable opportunity for prospective licensing partners to participate in the global success.

## LICENSING EXTENSIONS AVAILABLE

Apparel, Accessories, Sporting Goods, Consumer Electronics, Collectibles, Glassware, & Many More!

## REFRESH YOUR WORLD TODAY!



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