

BI-HAJJI
CRAZY ABOUT CRICKET

PASSION UNLIMITED



**HARBHAJAN
SINGH**

THE ROAD TO GLORY

A player of passion, with talent to match, Harbhajan Singh is India's most successful off spin bowler. As a product of his time, he is able to channel a natural competitive drive that makes him a fierce threat to his opponents. With the retirement of Anil Kumble, Harbhajan Singh remains India's lead spinner in the three forms of cricket. His arrival has brought a breath of fresh air to Indian Cricket fans and put pressure on the international forefront of the game.

BHAJJI- NOT JUST CRICKET

Derived from the personality of Harbhajan Singh, Brand Bhajji is known for energy, strength, and reliability. From a star within the cricket world, a great dancer, and a patriotic Indian proud of his origins to the guy next door, the brand harnesses the very charm that connects Indians emotionally to Singh. With an eye for design reflective in the apparel, licensees have the exciting opportunity to be a part of a brand consumers can feel a strong connection with. Harbhajan Singh's high recognition throughout Tier 1 and Tier 2 cities make licensing in India an enticing proposition.

LICENSING EXTENSIONS AVAILABLE:

Series of gifting items (specially designed mugs), sporting goods, restaurant chain (Bhajji da Dhabba), apparel & accessories range, energy drink.

JOIN HANDS WITH HARBHAJAN NOW!



Be a Part of the Heritage:
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